

SIMA 29TH ANNUAL SNOW & ICE SYMPOSIUM

June 23-26, 2026 // Cincinnati, OH
Trade Show Dates: June 24-26

EXHIBITOR DEADLINES + TASKS CHECKLIST DUE DATE



- Edit your profile! Let attendees what you're all about when they view our exhibitor list on the Event webpages and SIMA Show App.
- Register for Name Badge/s
- Secure a hotel room/s



- Review the Trade Show Buyer's Guide add-on options
- Review available Symposium Sponsorship opportunities



- Certificate of Insurance DUE May 1, 2026
- Purchased Buyer's Guide submissions DUE May 1, 2026
- Use the SIMA provided marketing tools to share where you'll be in June and invite your customers with a free TSO pass!



- Duke Energy Center advanced orders DUE June 1, 2026
- Sign Hanging and AV advanced orders DUE June 1, 2026
- Show Special/Giveaway notice DUE June 1, 2026
- Decorator advanced orders DUE June 8, 2026
- Advanced shipments DUE June 15, 2026
- Name Badge requests DUE June 17, 2026

VISIT WWW.SIMA.ORG/RESOURCECENTER FOR ADDITIONAL INFORMATION AND LINKS